



**Ming Yew, MD, St John of God's Hospital, Murdoch, Western Australia**

**Bio:**

Mr Ming Khoon Yew is a consultant Endocrine, Breast and General Surgeon graduated from the University of Western Australia. His passion for improving outcomes for patients led to the invention of a medical device that could reduce the number of patients requiring subcutaneous abscess drainage in surgery that he is looking to take to the market.

**Presentation Title:**

*Identifying areas of clinical need for innovation*

Presented by Mr Ming Yew and Dr Dylan Beinart



**Abstract:**

Most medical technologies fail due to a failure to understand the clinical need to which they are trying to address. Medical device innovation begins at the very beginning with an in depth look at understanding the medical problem.